

**ENGINEERING YOUR SUCCESS.**







**INFONAYA**  
SPACE TO EXPAND YOUR DREMS



# HELLO,

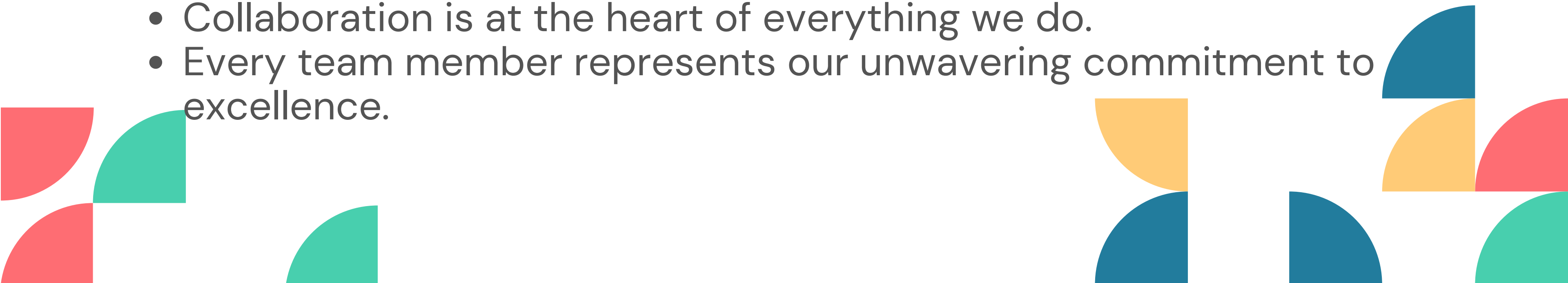
We are INFONAYA SOFTWARE ,  
Nice to Meet you !

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# OUR CULTURE

# The Way We Work at Infonaya Software

- Curiosity and innovation fuel our progress.
- Listening is the foundation of meaningful conversations.
- We believe in the power of planning and disciplined execution.
- Integrity is our only way of doing business.
- We treat our employees with the same respect and care that we expect them to show our clients.
- Timely delivery is a commitment we always keep.
- Success is rewarded, and we celebrate every milestone.
- We are forward-thinking—always learning, exploring, and anticipating future needs.
- Collaboration is at the heart of everything we do.
- Every team member represents our unwavering commitment to excellence.



# How We Operate at Infonaya Software

- We believe in being the first to greet others with a warm "hello."
- We enjoy starting our mornings together over a shared cup of coffee.
- We practice kindness and always lend a helping hand.
- We embrace change as a vital part of our growth and evolution.
- We are passionate about learning and sharing knowledge with one another.
- We celebrate a shared enthusiasm for sports, respect for nature, and a commitment to a healthy lifestyle.
- We understand that while some rules are non-negotiable, flexibility is key for the rest.
- We take pride in anticipating questions and providing answers proactively.
- We make it a priority to always follow up and get back to people.

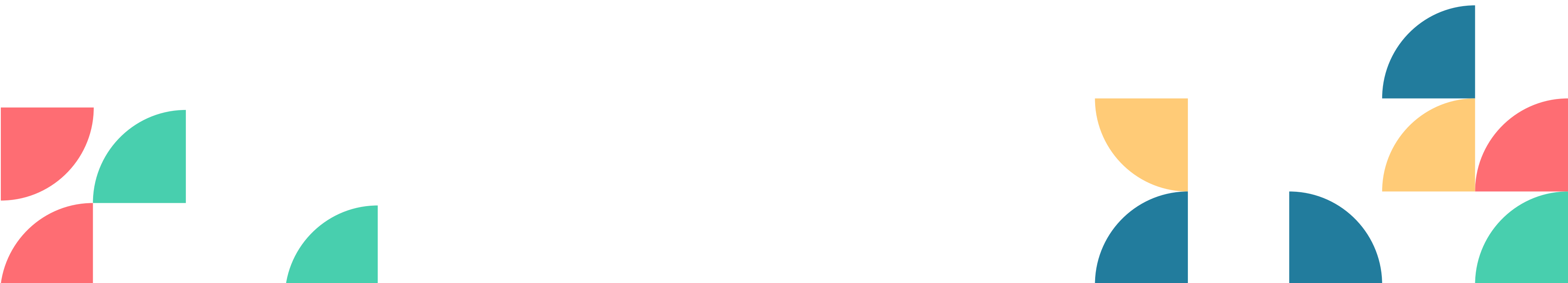
# Our Beliefs at Infonaya Software

- Big ideas are born from hard work, continuous learning, and an open mindset.
- We believe in respect over hierarchy—everyone's voice matters.
- The simplest questions often spark the most brilliant ideas.
- Attention to small details leads to impactful results.
- We embrace and celebrate human diversity.
- Hobbies are the window to creativity and inner beauty.
- A balanced life—where work and play coexist—is key to success.



# The Way We Have Fun

- We take pride in having fun while excelling at building great software.
- Laughter is encouraged, but always in a positive and respectful way.
- We celebrate birthdays together as a team.
- Our #having-fun channel on Slack brings daily joy with jokes and cute cat pictures.



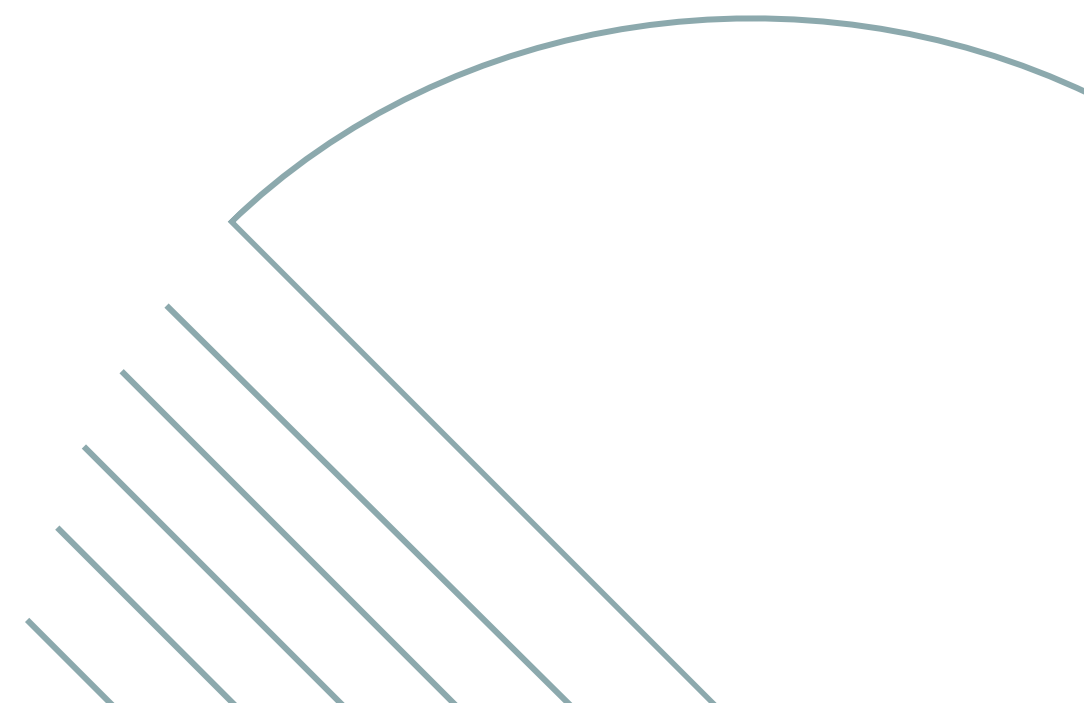


The image features a light gray background with the text "KNOW US BETTER" centered in a bold, blue, sans-serif font. The corners are decorated with abstract geometric patterns. The top-left corner has a series of parallel diagonal lines in a light blue-gray color. The top-right corner features a cluster of overlapping semi-circles in yellow, red, teal, and dark blue. The bottom-left corner shows a similar cluster of overlapping semi-circles in red, teal, and dark blue. The bottom-right corner contains a large, light blue-gray arc with several parallel diagonal lines extending from its base.

**KNOW US BETTER**



- Infonaya Software has been a pioneer in IT services in India for over 10 years, consistently delivering business value through the latest technology
- We offer a broad range of services, including custom software development, web design, and digital marketing. Our culture emphasizes teamwork, innovation, and continuous learning.
- To continue leading the IT services industry by embracing new technologies and methodologies, and to maintain our reputation for delivering exceptional business value.
- Our mission is to drive success for our clients while leading the industry with advanced technology and exceptional service. Join us to experience excellence and growth in the IT world.



# OUR JOURNEY

JULY 2014  
TO JULY  
2016

## Foundation of the Company

On 7th July 2014, We took our first step towards accomplishing our dream by forming "Infonaya". But, Only formation is not enough. We believe in coordinating with clients for the ideas and provide technical solutions which lives up to the expectations.

JULY 2016 TO  
JULY 2020

## Finding and implementing Bugs

Yes, we work a lot but every stage of Life and any organization had time of good and bad. We had a limited source and clients so we need to expand more as our slogan says, So we build and go through strategic planning.

DEC, 2013 TO  
JULY 2014

## Work as masketeers

The story starts from July 2013, when two friends started developing small customized projects using their internal contacts. Clients were satisfied with their work and appreciated and encouraged them to work professionally.

# OUR JOURNEY

JULY 2020–  
PRESENT

## **Journy Continues..**

we are not exploring ourself, our client are exploring our work. and our new clients are waiting to connect with us.

We Grove or we feel proud when our client are sharing their stories to their client and suggest our services. We Win from our Client. and we always try to win them in their industries.

NEXT 2025  
IS WAITING

## **Next Planning..**

Infonaya Software is proud to announce the launch of over 10 new innovative products, designed to transform businesses with cutting-edge technology. Stay tuned for solutions that redefine efficiency and success



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# OUR VALUES



## INNOVATION

We embrace innovation by constantly exploring new technologies to deliver forward-thinking solutions that drive success.



## DEDICATION

Our dedication to excellence ensures we consistently deliver innovative solutions and exceed customer expectations.



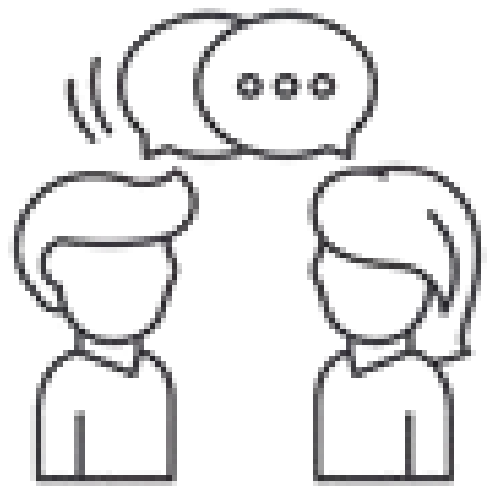
## PASSION

Our passion for software development fuels our drive to create innovative, high-quality solutions that empower businesses to thrive.



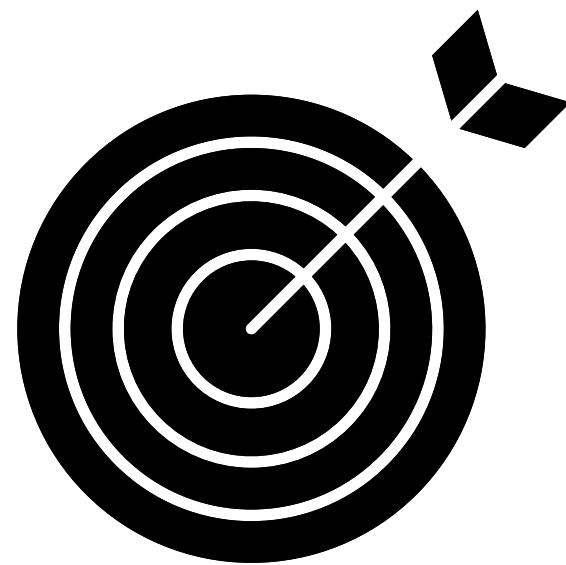
## SYNERGY

Synergy in software development means seamlessly combining our team's skills and expertise to create innovative, high-quality solutions together.



## OPENESS

We foster openness in software development through transparent communication with clients and collaboration with colleagues, ensuring a seamless and efficient process.



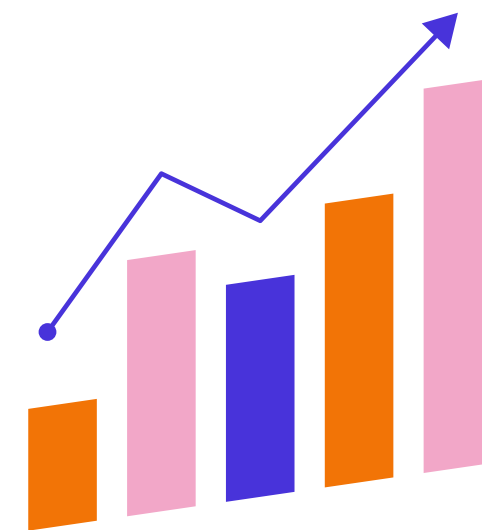
## IMPACTFUL

Our impactful software solutions drive client success and inspire innovation among colleagues.



## TEAM SPIRIT

We foster team spirit and celebrate project successes to create an engaging and positive work environment



## TREND SETTER

As a trend-setter in the industry, we lead with innovative solutions and set new standards for excellence

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# SERVICES



# Development and Solutions

## E-COMMERCE SOLUTIONS

Development and management of online stores with robust features for a seamless shopping experience.

## CUSTOM SOFTWARE/WEBSITE DEVELOPMENT

Creation of tailored software solutions to address specific business requirements and improve operational efficiency.

## DIGITAL MARKETING MOBILE APP DEVELOPMENT

Creation of mobile applications for iOS and Android to engage users and expand reach.



# Design and Creativity

## WEBSITE DESIGN AND DEVELOPMENT

Professional services to create visually appealing and functional websites.

## UI/UX DESIGN

Designing user-friendly interfaces and experiences to ensure intuitive navigation and satisfaction.

## GRAPHIC DESIGN

Creation of compelling visuals and branding materials to support marketing efforts and enhance brand identity.



# Digital Marketing and Consulting

## DIGITAL MARKETING

Comprehensive strategies including SEO, PPC, content marketing, and social media management to boost online presence and drive traffic.

## TECHNOLOGY CONSULTING

Expert advice and strategic planning to optimize technology investments and support business growth.

## MARKET RESEARCH AND ANALYSIS

In-depth research and analysis to understand market trends, consumer behavior, and competitive landscape, guiding informed business decisions.



# Recognitions and Certifications







**IT WAS NICE  
MEETING  
YOU...**



**"STOP DREAMING  
AND START  
DOING"**



# INFONAYA

SPACE TO EXPAND YOUR DREMS

**[WWW.INFONAYA.COM](http://WWW.INFONAYA.COM) || [WWW.INFONAYA.IN](http://WWW.INFONAYA.IN)**

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